

62

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**Kellogg**  
**SEED COMPANY**  
**MILWAUKEE 1, WIS.**

March 10, 1959  
W. P. L. # 59-1

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**MARKET QUOTATIONS**

Lawn Grass Seed **RECEIVED**  
Highway and Turf  
Grasses, Fertilizers **MAR 19 1959 ★**  
Peat Moss, Seed **U. S. Department of Agriculture**  
Insecticides, Fungicides  
and Seed Disinfectants

Sec. 34.66, P. L. & R.

POSTAGE

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PENALTY FOR PRIVATE USE  
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**Kellogg****SEED COMPANY****MILWAUKEE 1,  
WISCONSIN**

ESTABLISHED 1918

PHONE: BRoadway 6-0373

322 EAST FLORIDA STREET

**WHOLESALE PRICE LIST No. 59-1**

March 10, 1959

**LAWN SEED MIXTURES**

RAINBO LAWN and SHADE GRASS seed mixtures are "Chem-Coated" with Du Pont's "Arasan" a non-poisonous fungicide. Seed treated in this way prevents rotting and seedling blight—thus increasing the stand of the grass up to 46%.

**RAINBO**

Contains — Kentucky Bluegrass, Red Creeping Fescue, Red Top and Merion Kentucky Bluegrass.

Chem-Coated

	UNIT COST
1 pound carton	\$.87
5 pound bag	4.20
25 pound bag — per 100 pounds	68.50
50 pound bag — per 100 pounds	68.25
100 pound bag — per 100 pounds	68.00

**RAINBO SHADE**

Contains — Pennlawn Red Creeping Fescue, Poa Trivialis, Kentucky Bluegrass, Perennial Ryegrass and Red Top.

Chem-Coated

	UNIT COST
1 pound carton	\$.72
5 pound bag	3.45
25 pound bag — per 100 pounds	55.50
50 pound bag — per 100 pounds	55.25
100 pound bag — per 100 pounds	55.00

**BLUEMOUND**

Contains — Kentucky Bluegrass, Creeping Red Fescue, Red Top and Annual Ryegrass.

	UNIT COST
1 pound carton	\$.60
5 pound carton	2.85
25 pound bag — per 100 pounds	45.50
50 pound bag — per 100 pounds	45.25
100 pound bag — per 100 pounds	45.00

**GREENDALE**

Contains — Kentucky Bluegrass, Highland Bentgrass, White Clover, Red Creeping Fescue, Perennial Ryegrass and Annual Ryegrass.

	UNIT COST
1 pound carton	\$.45
5 pound carton	2.10
25 pound bag — per 100 pounds	33.50
50 pound bag — per 100 pounds	33.25
100 pound bag — per 100 pounds	33.00

**STAR**

Contains — Kentucky Bluegrass, Red Creeping Fescue, Highland Bentgrass, Kentucky 31 Fescue and Annual Ryegrass.

	PER 100 POUNDS
25 pound bag	\$29.50
50 pound bag	29.25
100 pound bag	29.00

**MERION BLUEGRASS BLEND**

Contains — Merion Kentucky Bluegrass, Pennlawn Red Fescue and Astoria Bentgrass.

	PER 100 POUNDS
1 pound bag	\$115.00
5 pound bag	113.00
100 pound bag	110.00

**WHITE CLOVER**

	PER 100 POUNDS
½-lb. box	\$81.00
1-lb. box	80.00

**ASTORIA BENTGRASS**

	PER 100 POUNDS
1-lb. bag	\$65.00

**SEASIDE BENTGRASS**

	PER 100 POUNDS
1-lb. bag	\$125.00

**KENTUCKY BLUEGRASS**

	PER 100 POUNDS
1-lb. bag	\$50.00
5-lb. bag	48.00

**TURF GRASSES and WHITE CLOVER****KENTUCKY BLUEGRASS**

	PER 100 POUNDS
Rainbo Brand — 21-lb. per bushel	\$38.00
24-lb. per bushel	41.00
28-lb. per bushel	46.00

**ROUGH BLUEGRASS (Poa Trivialis)**

	PER 100 POUNDS
Fancy Imported	\$36.00

**RED TOP**

	PER 100 POUNDS
Rainbo Brand	\$42.00
Extra-Fancy	46.00

**ANNUAL RYEGRASS**

	PER 100 POUNDS
Domestic	\$14.00

**PERENNIAL RYEGRASS**

	PER 100 POUNDS
Certified-Blue Tag	\$17.00

**CHEWINGS FESCUE**

	PER 100 POUNDS
Domestic	\$47.00

**CREEPING RED FESCUE**

	PER 100 POUNDS
Imported	\$32.50

**ILLAHEE CREEPING RED FESCUE**

	PER 100 POUNDS
Certified	\$50.00

**PENN STATE CHEWINGS FESCUE**

	PER 100 POUNDS
Domestic	\$49.00

**PENNLAWN CREEPING RED FESCUE**

	PER 100 POUNDS
Certified	\$51.00

**KENTUCKY 31 FESCUE**

	PER 100 POUNDS
Domestic	\$18.00

**MEADOW FESCUE**

	PER 100 POUNDS
Imported	\$33.00

**ASTORIA BENTGRASS**

	PER 100 POUNDS
Certified-Blue Tag	\$55.00

**HIGHLAND BENTGRASS**

	PER 100 POUNDS
Certified	\$33.00
Not Certified	32.00

**SEASIDE BENTGRASS**

	PER 100 POUNDS
Certified	\$115.00

**WHITE CLOVER**

	PER 100 POUNDS
Fancy	\$70.00
Choice	65.00
Mixing Grade	60.00

**MERION KENTUCKY BLUEGRASS**

	PER 100 POUNDS
Uncertified - 1 to 49 lbs.	\$187.00
Uncertified - 50 lbs. or more	185.00
Certified - 50 lbs. per bag	190.00

**PARK KENTUCKY BLUEGRASS**

	PER 100 POUNDS
A deep rooting grass	\$160.00

**TIMOTHY**

	PER 100 POUNDS
Rainbo Brand	\$25.00





# SEED COMPANY



# MILWAUKEE 1, WISCONSIN

ESTABLISHED 1918

PHONE: BRoadway 6-0373

322 EAST FLORIDA STREET

## WHOLESALE PRICE LIST

We quote today's prices subject to market change, for prompt shipment, F.O.B. Milwaukee, gross weight, bags included at no extra cost. In quantities less than a full bag, prices will be slightly higher. Terms — net cash.

It is unnecessary for a dealer to secure a Wisconsin Seedsman license to resell seeds quoted in this list in the original packages bearing our Permit No. 1640.

DISCLAIMER: KELLOGG SEED COMPANY warrants to the extent of the purchase price that seeds sold are as described on the container within recognized tolerances. Seller gives no other or further warranty, expressed or implied.

### CARCO-X

(For the Practical Gardener)

Soil Treatment — Repellant — Contact  
Insecticide — Fungicide

SIZES	PER DOZEN	RETAIL EACH
½ pt. (glass)	\$ 9.00	\$1.25
Pints (tin)	13.32	1.85
Quarts (tin)	21.60	3.00
Gallons (tin)	63.00	8.75

### SEEDERS and FERTILIZER SPREADERS

A complete line for landscapers and home owners.

— ask for prices —

### NITRA-GROW

Ready to use planting mix. For use in planters, flower boxes, pots, in gardens, flats and seed frames and many other uses.

	DEALER PER DOZEN	RETAIL EACH
Household bag, 2 lbs. (packed 12 per case)	\$5.52	\$ .69
Garden-size package, 20 lbs. (packed singly)	1.83 ea.	2.75

### PEAT MOSS — Horticultural

**PREMIER** — Certified Imported Canadian in Plastic Bales  
For lawns, trees, shrubs, flower and vegetable gardens.

	DEALER EACH
Standard or Large Bale	\$4.00
Kar Bale	3.00
Pick-up Bale	2.20
Garden Pak, 6 for	4.20
Plant Pak, 12 for	5.00

**PREMIER AND DETORF** — Imported German fully wrapped in burlap with paper inner liner.

	DEALER EACH
Standard or Large Bale	\$4.10
Handy	3.10

### PREMIER — NURE

A good organic fertilizer with a peat moss base.

	DEALER PRICE
5-lb. bags (12 per case)	\$ .35 each

**TERRA-LITE** — Vermiculite Plant Aid  
Nature's own soil conditioning mineral.

SIZE	DEALER PRICE PER BAG	RETAIL PRICE PER BAG
¾ bushel (4 cubic feet)	\$1.50	\$2.35
2 bushel (2½ cubic feet)	1.20	1.95
	for 6	
½ bushel (6 bags per carton)	3.65	.95
	for 12	
½ peck (12 bags per carton)	3.20	.45

### FERTILIZERS MILORGANITE (5.5-4-0)

An ideal turf fertilizer. We are distributors of Milorganite for Wisconsin (exclusive of Milwaukee County) and Upper Michigan. Milorganite quotations apply only in this distributive territory. (Special prices for car lots.)

SIZES	DEALER PRICE PER TON F.O.B. OUR WAREHOUSE
40 pound bag	\$63.00
80 pound bag	52.00

### SACCO (4-12-4)

An excellent, complete commercial fertilizer for lawns, trees, shrubs, and gardens. Packed in 4 convenient sizes to meet your customer's needs.

SIZES	DEALER PRICE	SUGGESTED RETAIL PRICE
10-lb. * carton (packed in cases of 8 cartons)	\$ .72 ea.	2½ lb. box \$ .29
		5 lbs. .55 (two 2½ lb. boxes)
		10 lbs. 1.10
25 lb. bag	\$1.10 ea.	\$1.69
(packed in cases of 2 bags)		
50 lb. bag	1.66 ea.	2.55
100 lb. bag	3.16 ea.	4.85

### G & F (10-6-4)

Greens and fairway fertilizer for finer lawns.

SIZES	DEALER PRICE EACH	RETAIL PRICE EACH
25 lb. bag	\$1.27	\$1.95
50 lb. bag	2.12	3.25
100 lb. bag	4.07	6.25

### WEDO (6-10-4) FEEDS GRASS — KILLS WEEDS

A balanced formula of grass feeding elements, plus weed killing 2, 4-D. Kills most broad-leaved weeds.

SIZES	DEALER PRICE EACH	RETAIL PRICE EACH
25 lb. bag	\$1.65	\$2.50
50 lb. bag	2.45	3.75
100 lb. bag	4.75	7.25

### SOLUBLE SACCO (18-25-18)

A completely soluble plant food.

SIZES	DEALER FOR 12	RETAIL (EACH)
1 pound box (24 per case)	\$ 5.52	\$ .69
	for 8	
3 pound bag	7.95	1.49
(8—3 lb. bags per case)		
	Each	
25 pound drum	6.50	9.75

### MILCYANATE

(Contains herbicide for control of Crab Grass and chickweed.)

SIZE	DEALER	RETAIL
50 pound bag	\$ 4.50	\$ 8.00

### Du Pont SOLUBLE PLANT FOOD (19-22-16)

SIZES	DEALER PRICE PER DOZ.	RETAIL PRICE EACH
Clean, fast acting.		
2 doz. 6-oz. cans	\$ 5.18	\$ .69
1 doz. 1½-lb. cans	14.65	1.95
6 only 4-lb. bags	29.60	3.95

### FERRO F-T-E

FRITTED TRACE ELEMENTS

SIZES	DEALER PRICE PER DOZ.	RETAIL PRICE EACH
1 doz. 1-lb. canisters	\$ 7.20	\$ 1.00
6 only 5-lb. bags	22.20	2.95
1 only 50-lb. bag—each	10.00 ea.	12.50

### DU PONT GARDEN CHEMICALS

PACKAGE SIZES — CONTENTS OF SHIPPING CONTAINER	PRICES TO DEALERS DOZEN	SUGGESTED PRICES TO CONSUMER EACH
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#### ROSE INSECTICIDE AND FUNGICIDE

New complete formula. Controls insects and diseases.	2 doz. 8-oz. squeeze — dusters	\$11.20	\$1.49
	2 doz. 8-oz. dust guns	9.68	1.29
	1 doz. 1-lb. canisters	12.70	1.69
	8 only 3-lb. bags	28.13	3.75

#### FLORAL DUST (or Spray)

For use on all flowering plants to control insects and diseases.	2 doz. 8-oz. squeeze — dusters	\$ 8.90	\$1.19
	2 doz. 8-oz. dust guns	7.85	.98
	1 doz. 1-lb. canisters	10.15	1.35
	8 only 3-lb. bags	21.98	2.95

#### VEGETABLE GARDEN DUST (or Spray)

For use on all vegetables including cucumbers. Controls both insects and diseases.	2 doz. 8-oz. squeeze — dusters	\$ 8.90	\$1.19
	2 doz. 8-oz. dust guns	7.85	.98
	1 doz. 1-lb. canisters	10.15	1.35
	8 only 3-lb. bags	21.98	2.95

#### FRUIT TREE SPRAY

Controls both insects and diseases.	1 doz. 1-lb. canisters	\$ 9.40	\$1.25
	8 only 3-lb. bags	21.98	2.95

#### TOMATO DUST (or Spray)

Especially for tomatoes. Controls insects, stops blight.	2 doz. 8-oz. squeeze — dusters	\$ 8.25	\$1.10
	2 doz. 8-oz. dust guns	7.10	.89
	1 doz. 2-lb. bags	11.15	1.49

#### ROSE SPRAY — DUSTER

A new complete formula in a handy easy-to-use aerosol.	1 doz. 12-oz. aerosols	\$14.85	\$1.98
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#### GARDEN INSECT SPRAYER

Aerosol for roses and other flowers, (contains three insecticides.	1 doz. 12-oz. aerosols	\$12.65	\$1.59
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#### APHID AND MITE SPRAY (50% Malathion)

Controls aphids, mites, red spiders, flies, Japanese beetle and many other insects.	4 doz. 1-oz. bottles	\$ 4.43	\$ .59
	1 doz. 4-oz. bottles	9.40	1.25
	1 doz. 1-pt. bottles	26.00	3.50

### SEED DISINFECTANTS and TURF FUNGICIDES

#### SEMESAN

For vegetables and flower seeds and bulbs.

PACKAGES	MINIMUM WHOLESALE PRICES TO DEALERS	MIN. RETAIL PRICES TO CONSUMERS
4-oz. size	\$56.25 (a case of 36 cans)	\$ 2.50 (a can)
12-oz. can	44.60 (a case of 12 cans)	5.95 (a can)
25-lb. pail	Ask (a pail)	Ask (a pail)

#### "SEMESAN" TURF FUNGICIDE

PACKAGES	MINIMUM WHOLESALE PRICES TO DEALERS	MIN. RETAIL PRICES TO CONSUMER
For lawns, golf courses and other fine turfs.		
25-lb. drum	Ask	Ask
100-lb. drum	Ask	Ask

#### TERSAN "75"

The new product Tersan 75 contains the same active ingredients as Tersan, but is 75% strength instead of 50%. One pound of Tersan 75 will treat 9000 square feet of area.

SIZES	MIN. PRICE TO DEALER PER PKG.	MIN. RETAIL PRICE PER DOZ.
3-lb. bag (12 per case)	ask	ask
8-oz. can (a case of 24 cans)	ask	ask

### LAWN WEED KILLERS

#### Du Pont LAWN WEED KILLER

(2, 4-D in liquid form for killing dandelions, plantains and many other undesirable broad-leaf weeds.

SIZE	MIN. PRICE TO DEALER PER DOZ.	MIN. RETAIL PRICE PER PKG.
8-oz. can (24 cans per case)	\$9.38	\$1.25

#### Du Pont LAWN WEED KILLER NO. 2

A concentrated form of 2, 4-D especially suitable for larger areas.

SIZE	MIN. PRICE TO DEALER PER DOZ.	MIN. RETAIL PRICE PER PKG.
32-oz. can (12 cans per case)	\$24.40	\$3.25

#### LAWN WEEDER

Aerosol containing 2, 4-D and tracer to mark sprayed weeds.

SIZE	MIN. PRICE TO DEALER PER DOZ.	MIN. RETAIL PRICE PER PKG.
1 doz. 12-oz. aerosols	\$13.50	\$1.79

#### Du Pont "AMMATE"

Sure death on poison ivy, poison oak, poison sumac, deep-rooted perennial weeds and brush.

SIZES	MIN. PRICE TO DEALER PER CASE	MIN. RETAIL PRICE PER PKG.
2-lb. bottle (12 bottles per case)	\$10.15	\$1.35
6-lb. bottle ( 4 bottles per case)	8.75	3.50

#### Du Pont "AMMATE"-X WEED AND BRUSH KILLER

Like "Ammate" except it is more concentrated.

	DEALER PRICE PER CWT.
60-lb bags	Ask

# DU PONT CHEMICALS

PRODUCT	PACKAGE SIZES — CONTENTS OF SHIPPING CONTAINER	SUGGESTED PRICES TO CONSUMERS EACH	PRICES TO DEALERS CASE OR UNIT
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## DORMANT SPRAY OIL

			PER DOZEN
1 doz. 32-oz. cans .....	\$ 1.35		\$10.15

## SPREADER - STICKER

			FOR 48
4 doz. 1-oz. cans.....	\$ .59		\$17.70
1 gal. can .....	8.65	\$ 6.90 ea.	
5 gal. can .....	42.00	32.50 ea.	

## 50% Tech. METHOXYCHLOR — "Marlate" 50 (Wettable Powder)

			FOR 24
2 doz. 8-oz. canisters .....	\$ 1.25		\$18.40

## 50% DDT (Wettable Powder)

			FOR 24
2 doz. 1-lb. canisters .....	\$ 1.25		\$18.40

## "FERMATE" FUNGICIDE (Wettable Powder)

			FOR 24
2 doz. 8-oz. canisters .....	\$ 1.10		\$16.00

Ask about DuPont's NEW Chickweed and Crabgrass Killers.

## GARDEN PRODUCTS ASSORTMENT Squeeze-Dusters

PACKAGE SIZES — CONTENTS OF SHIPPING CONTAINER	SUGGESTED PRICES TO CONSUMERS	PRICE TO DEALERS PER CASE
12 only 8-oz. R.I. & F. ....	\$1.49	
4 only 8-oz. F.D. ....	1.19	
4 only 8-oz. V.G.D. ....	1.19	\$19.90
4 only 8-oz. T.D. ....	1.10	

# ACME

## Insecticides — Fungicides — Weed Killers

### RED RIVER POTATO MIX

GET'EM ALL AT ONCE! A scientific, one-product, complete control of insects and blight that attack potatoes.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb.	24	\$14.40	\$1.00
4 lb.	12	23.40	3.25

### ARSENATE OF LEAD

A STANDARD CONTROL FOR EATING INSECTS. Widely recommended for control of most chewing insects damaging fruit and shade trees, vegetables, tobacco, berry bushes and vines. Also for grub-proofing lawns and golf courses.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb. ctn.	24	\$14.40	\$ 1.00
1 lb. bag	24	12.96	.90
4 lb. bag	12	Market	

### DUSTING SULPHUR

FOR GARDEN AND LAWN USE. A finely divided sulphur for dusting. Controls mildew, black spot, leaf spot, almond mite, two spotted mite, red spider, thrip on roses, chrysanthemums, snapdragons, dahlias, phlox, hollyhocks and most other flowers. Very effective for chigger control in lawns.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
2 lb. ctn.	12	\$6.40	\$ .89

### GARDEN GUARD

SAFE ON GARDEN VEGETABLES. 1% Rotenone, the active element, is harmless to humans and pets. It is effective in controlling insects preying on beans, cabbage, currants and many other vegetables, also flowers.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb.	24	\$ 9.93	\$ .69
4 lb.	12	12.60	1.75
50 lb.	1	9.90 ea.	16.50 ea.

### 6% CHLORDANE DUST

A SURE ANT KILLER. On lawns for ants, chiggers, chinch bugs, grubs and sod webworm. In the house for roaches, silver fish, centipedes, crickets, scorpions, spiders, carpet beetles, brown dog ticks and box-elder bugs. May also be used in soil for grubs and maggots and on storage bulbs.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb.	24	\$ 9.94	\$ .65
4 lb.	12	12.60	1.65

### WEED-NO-MORE

POSITIVE ACTING 2-4D. For lawn weeds.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
8 oz.	12	\$7.20	\$1.00
Qt. (with sprayer)	6	10.74	2.98

We also stock other Acme Insecticides and Fungicides

